

## How to Have a Conversation with the Other Generation



# FAMILY BUSINESS WEBINAR HOW TO HAVE A CONVERSATION WITH THE OTHER GENERATION

SEPTEMBER 14 | 10 AM CDT



### 🕒 Date and Time

Wednesday Sep 14, 2022  
10:00 AM - 11:00 AM CDT

### 📍 Location

Zoom link will be provided upon registration. Please use the unique Zoom link from the Zoom confirmation email you receive to join the webinar.



Register >>

## Description

You may be a parent contemplating how to bring up topics to the younger generation. Or, you're in the next generation trying to figure out how to bring up topics to parents or grandparents that may stir up emotions. Larry Hause of Hause Family Business Transitions will lead a conversation with two of our family business members, Jennifer Edney, fourth generation of Edney Distributing Co., Inc., and Mark Moffatt, third generation of Moffatt Products, Inc. We'll discuss how to best prepare for conversations we know we need to have but may not be easy to have.

We'll cover the following topics along with tools to address these topics:

- I don't want my parent to feel pushed out of the business
- A parent who doesn't know what to do with their time and energy if they aren't working in the business
- How do we get on the same page as a family about the business?
- Working in the family business is not, or was not, in my original plan
- What about my siblings?
- And many more

