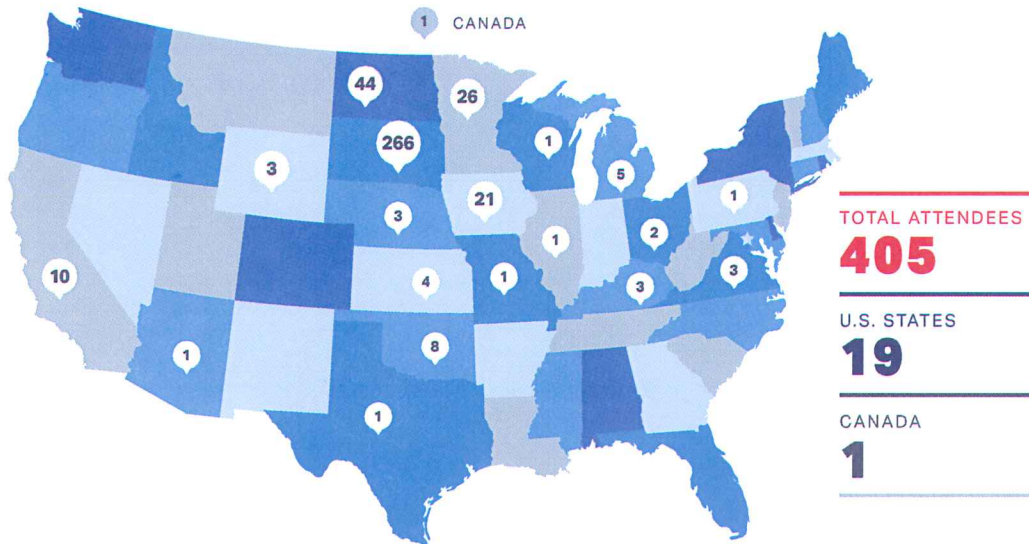


28th Annual
**FAMILY BUSINESS
CONFERENCE RECAP**



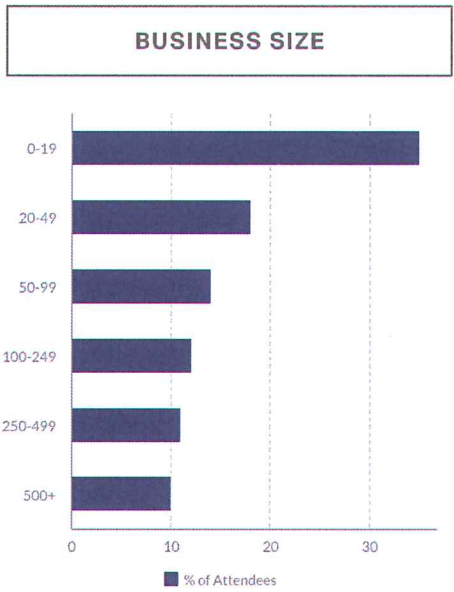
Fantastic. Overall, I am SO thankful to attend. Great investment of time.
- 2020 Conference Attendee

A CLOSER LOOK AT OUR ATTENDEES

48% MALE **52%** FEMALE

78% PFBA MEMBERS

32% IN-PERSON (130) **68%** VIRTUAL (275)



The best online conference I have attended.
The video production was excellent and really made us feel like we were at the event!
- 2020 Conference Attendee